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50 Members & Growing!

New Alliance offering Dale Carnegie Leadership Course, Jan. 26

ST. CHARLES COUNTY, MO --- “Everything Begins with Leadership” presented by Dale Carnegie Seminars will be the kick-off training course offered in the new Alliance program recently launched by the Economic Development Center (EDC) of St. Charles County.

This inaugural event is scheduled for 7:30 a.m. on Thursday, January 26 at St. Peters City Centre, and is part of 16 professional training seminars scheduled for 2006. Some courses may qualify for professional education or continuing education credits.

Alliance members may attend the four-hour January 26 event for free. The general public is also welcome and admission is \$125. Pre-registration and pre-payment are required and going on now.

The new Alliance is being touted as an exciting new partnership for business people, community and civic leaders, who want to grow their organizations, want to help St. Charles County continue growing and want to network with other like-minded individuals.

After first being announced by EDC officials in December, the Alliance currently claims a growing membership of 50 businesses and organizations. Three tiers of membership are available starting at \$875 and come with a variety of benefits.

“We’re seeing there is clearly a tremendous desire for world-class training and networking in St. Charles County and the EDC is pleased to serve the local business community by offering this new program at a tremendous cost savings,” said Greg Prestemon, EDC president and CEO.

Alliance event sponsorship opportunities are also available for \$350 each or two events for \$600. Sponsorship benefits include two free attendees, live commercial, display table, and more.

For more information about the new Alliance or to register, please call 636-441-6880.

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