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Second annual edition of LifeScape™ magazine in the works

ST. CHARLES COUNTY, MO --- Work is beginning on the second annual edition of LifeScape™, a regional magazine focused on growing your business and your life in St. Charles County, published by the Economic Development Center (EDC) and Partners for Progress (PfP) in cooperation with Gateway Creative.

Open ad sales are now underway until mid-April and 25,000 copies of the popular magazine are scheduled for distribution in June 2006.

LifeScape™ is a local guide for new residents, consumers and tourists and serves as a recruitment tool for attracting new businesses and new employees. Features in this 80-plus page annual publication will include a regional profile and demographics, business and economy, culture and entertainment, shopping and dining, parks and recreation, education, healthcare, utilities and more.

“More than 23,000 copies of our inaugural edition literally flew off the shelves last year and we sense an even stronger demand for 2006,” said Greg Prestemon, the EDC’s president and CEO. “We are proud to once again better acquaint the region and those beyond with the great things happening in this growing part of metro St. Louis.”

Copies of LifeScape™ will be distributed free of charge at locations including governmental offices, chambers of commerce, hotels, banks, hospitals, colleges, universities, libraries, tourist bureaus and real estate offices.

Those wishing to place ads in LifeScape™ or interested to submit photos and other information are encouraged to contact Gateway Creative by calling 636-532-5805 or e-mailing stcharleslifescape@yahoo.com.

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