



Economic Development
ALLIANCE

For Immediate Release – September 29, 2006

For More Information:

Greg Prestemon, President & CEO
Scott J. Drachnik, VP Business Development & Marketing
636-441-6880

Next Alliance Training with SkillPath on Thursday, October 12
“The Conference on Customer Service” at Wentzville Holiday Inn

ST. CHARLES COUNTY, MO --- “The Conference on Customer Service” presented by SkillPath will be the focus of the next Alliance training program offered by the Economic Development Center (EDC) of St. Charles County on Thursday, October 12 the Wentzville Holiday Inn off I-70 at 900 Corporate Parkway in Wentzville.

This two-hour workshop begins with networking and breakfast at 7:30 a.m., instruction starts at 8 a.m. and the program concludes around 10 a.m. The SkillPath instructor will be Pat Murphy, a 20-year business professional and advertising company founder whose clients have included Edward Jones Investments and Mary Kay Cosmetics.

Alliance members may attend the two-hour October 12 event for free. The general public is also welcome and admission is \$100. Advance registration is required and going on now. Continuing education credit will be awarded to participants.

Here’s a one-of-a-kind way to get your customer service managers, supervisors and representatives up to speed on the best ways to handle difficult customers, deal with stress, motivate others, find the new personnel you need, and put that extra “something” into every customer contact.

The 2006 Alliance series is sponsored in part by 90.7 KWMU FM.

The deadline to sign-up is Monday, Oct. 9. To register or for more information, call the EDC at 636-441-6880 or send an e-mail to: rsvp@edcsc.com.

#