



Economic Development
ALLIANCE

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Next Alliance Training with Dale Carnegie on Thursday, October 26
“Strategic Presentations” at St. Peters City Centre

ST. CHARLES COUNTY, MO --- “Strategic Presentations” by Dale Carnegie Seminars will be the focus of the next Alliance training program offered by the Economic Development Center (EDC) of St. Charles County on Thursday, October 26 at St. Peters City Centre..

This four-hour workshop begins with networking and breakfast at 7:30 a.m., instruction starts at 8 a.m. and the program concludes by 12 noon. The Dale Carnegie instructor will be Billie Bright who has more than 20 years experience as a training and development professional, helping organizations such as Monsanto, The Jones Company, and the St. Charles County Association of REALTORS®.

Alliance members may attend the four-hour October 26 event for free. The general public is also welcome and admission is \$125. Advance registration is required and going on now. Continuing education credit will be awarded to participants.

Participants will learn key concepts for effective presentation skills and how to create PowerPoint presentations that get results.

This event is co-sponsored by Lee Allen Advertising, a full-service ad firm based in St. Charles. The 2006 Alliance series is also sponsored in part by 90.7 KWMU FM.

The deadline to sign-up is Tuesday, Oct. 24. To register or for more information, call the EDC at 636-441-6880 or send an e-mail to: rsvp@edcscc.com.

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