



Economic Development
ALLIANCE

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Next Alliance Training with Dale Carnegie on Thursday, November 9
“Relationship Building” at St. Peters City Centre

ST. CHARLES COUNTY, MO --- “Relationship Building” by Dale Carnegie Seminars will be the focus of the next Alliance training program offered by the Economic Development Center (EDC) of St. Charles County on Thursday, November 9 at St. Peters City Centre..

Sign-in, networking and breakfast for this two-hour workshop begin at 7:30 a.m., instruction starts at 8 a.m. and the program concludes by 10 a.m. The instructor will be Jonathan Jones, a certified Dale Carnegie instructor for 15 years and an independent management consultant.

Alliance members may attend the two-hour November 9 event for free. The general public is also welcome and admission is \$100. Advance registration is required and going on now. Continuing education credit will be awarded to participants.

This foundational seminar will introduce participants to Dale Carnegie’s 30 human relations principles and provide practical applications for building relationships at work, at home, and in the community which will help today’s professionals and their organizations succeed. Some of the principles to be covered include how build cooperation with others, selling others on your ideas, and improving your friendliness.

The 2006 Alliance series is also sponsored in part by 90.7 KWMU FM.

The deadline to sign-up is Tuesday, November 7. To register or for more information, call the EDC at 636-441-6880 ext. 223 or send an e-mail to: rsvp@edcsc.com.

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