



For Immediate Release – November 29, 2006

Cottleville, St. Peters, Weldon Spring & Unincorporated St. Charles County Take National Honor St. Charles MO 63304 on BusinessWeek's "25 Best Affordable Suburbs in U.S."

ST. CHARLES COUNTY, MO --- BusinessWeek.com released today it's "25 Best Affordable Suburbs in the U.S." and St. Charles, MO 63304 made the list!

Because local zip code boundaries are not based on municipal boundaries in St. Charles County, 63304 includes all or parts of the cities of Cottleville, St. Peters and Weldon Spring along with the township of Weldon Spring Heights and some of unincorporated St. Charles County.

"It is great to see local efforts are bearing fruit to make St. Charles County a nationally recognized, most livable community in the U.S.," said Greg Prestemon, president of the Economic Development Center of St. Charles County and the Partners for Progress. "Coming on the heels of a similar ranking a few months ago by Money Magazine for the city of O'Fallon, St. Charles County is certainly proving itself to be a great place to grow your business and your life."

The BusinessWeek.com listing focused on affordable suburbs near the nation's largest metropolitan areas. The study was compiled in cooperation with Portland-based Bert Sperling's Best Places, a former keynote speaker brought to the area by the Partners for Progress for one of their annual "Measuring Progress" peer county updates.

BusinessWeek.com's top 25 U.S. suburbs were chosen based on cost of living, median home prices, secondary school test scores and violent crime statistics.

According to their rankings, St. Charles, MO 63304 had a median home price of \$212,000, a cost of living index of 101.7, a violent crime index of 22 and secondary school test scores index of 127.

BusinessWeek.com's 25 Best Affordable Suburbs in the U.S. (listed alphabetically)

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- Albuquerque - Sandia Heights, New Mexico 87122
- Atlanta - Roswell, Georgia 30075
- Baltimore - Columbia, Maryland 21045
- Boston - Sharon, Massachusetts . 02067
- Charlotte - Matthews, North Carolina 28105
- Chicago - Lake Zurich, Illinois 60047
- Cincinnati - Evendale, Ohio 45241
- Dallas - Flower Mound/Lewisville, Texas 75028
- Denver - Castle Rock, Colorado 80104
- Fort Lauderdale - Weston, Florida 33326
- Houston - Sugarland, Texas 77479
- Indianapolis - Noblesville, Indiana 46060
- Iowa City - Coralville, Iowa 52241
- Kansas City - Shawnee, Kansas 66216
- Los Angeles - Santa Clarita, California 91354
- St. Paul - Lakeville, Minnesota 55044
- Newark - Livingston, New Jersey 07039
- New York - West Nyack, New York 10994
- Omaha - Elkhorn, Nebraska 68022
- Philadelphia - West Chester, Pennsylvania 19382
- Sacramento - Folsom, California 95630
- Salt Lake City - Kaysville, Utah 84037
- Seattle - Mukilteo, Washington 98275
- St. Louis - St. Charles, Missouri 63304
- Washington - Herndon, Virginia 20170

The BusinessWeek.com story is online at: http://biz.yahoo.com/special/pf112806_article1.html

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"St. Charles County, Missouri --- A Great Place to Grow Your Business & Your Life"™



The 25 Best Affordable Suburbs in the U.S.

Low crime, reasonable commute, and good schools—who says you can't find a nice house in a suburb without paying a fortune?

by [Maya Roney](#)

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*Cities listed alphabetically. All indices are based on an average of 100; cost of living and violent crime based on national average, test scores based on state average. Median home price: state Realtor associations and Sperling's BestPlaces research. Cost of living: Sperling's BestPlaces. School test scores: GreatSchools.net. Crime index: CAP Index.

BusinessWeek's "25 Best Affordable Suburbs in the U.S."

Albuquerque

Sandia Heights, N.M. 87122

Median Home Price: \$332,800

Cost of Living Index: 130.9

Violent Crime Index: 36

Secondary School Test Scores Index: 90

Atlanta

Roswell, Ga. 30075

Median Home Price: \$304,000

Cost of Living Index: 126.6

Violent Crime Index: 29

Secondary School Test Scores Index: 101

Baltimore

Columbia, Md. 21045

Median Home Price: \$350,800

Cost of Living Index: 114.7

Violent Crime Index: 38

Secondary School Test Scores Index: 145

Boston

Sharon, Mass. 02067

Median Home Price: \$493,900

Cost of Living Index: 165.6

Violent Crime Index: 19

Secondary School Test Scores Index: 132

Charlotte

Matthews, N.C. 28105

Median Home Price: \$205,200

Cost of Living Index: 104.6

Violent Crime Index: 26

Secondary School Test Scores Index: 89

Chicago

Lake Zurich, Ill. 60047

Median Home Price: \$411,000

Cost of Living Index: 155.8

Violent Crime Index: 29

Secondary School Test Scores Index: 112

Cincinnati

Evendale, Ohio 45241

Median Home Price: \$220,500

Cost of Living Index: 106.6

Violent Crime Index: 106*

Secondary School Test Scores Index: 113

**Places over 100 still have a desirable ratio of affordability to quality living based on other quality metrics.*

Dallas

Flower Mound/Lewisville, Tex. 75028

Median Home Price: \$211,700

Cost of Living Index: 108.3

Violent Crime Index: 48

Secondary School Test Scores Index: 104

Denver

Castle Rock, Colo. 80104

Median Home Price: \$240,000

Cost of Living Index: 133.4

Violent Crime Index: 22

Secondary School Test Scores Index: 137

Fort Lauderdale

Weston, Fla. 33326

Median Home Price: \$420,000

Cost of Living Index: 148.2

Violent Crime Index: 46

Secondary School Test Scores Index: 107

Houston

Sugarland, Tex. 77479

Median Home Price: \$248,400

Cost of Living Index: 114.7

Violent Crime Index: 282*

Secondary School Test Scores Index: 117

**Places over 100 still have a desirable ratio of affordability to quality living based on other quality metrics.*

Indianapolis

Noblesville, Ind. 46060

Median Home Price: \$176,800

Cost of Living Index: 97.7

Violent Crime Index: 29

Secondary School Test Score Index: 123

Iowa City**Coralville, Iowa 52241**

Median Home Price: \$171,600

Cost of Living Index: 96.9

Violent Crime Index: 109*

Primary School Test Scores Index: 109

Secondary School Test Score Index: N/A

**Places over 100 still have a desirable ratio of affordability to quality living based on other quality metrics.*

Kansas City**Shawnee, Kan. 66216**

Median Home Price: \$207,100

Cost of Living Index: 104.7

Violent Crime Index: 33

Secondary School Test Scores Index: 107

Los Angeles**Santa Clarita, Calif. 91354**

Median Home Price: \$619,000

Cost of Living Index: 153.9

Violent Crime Index: 47

Secondary School Test Scores Index: 104

Minneapolis-St. Paul**Lakeville, Minn. 55044**

Median Home Price: \$310,100

Cost of Living Index: 132

Violent Crime Index: 24

Secondary School Test Scores Index: 105

Newark**Livingston, N.J. 07039**

Median Home Price: \$514,400

Cost of Living Index: 164.4

Violent Crime Index: 38

Secondary School Test Scores Index: 109

New York**West Nyack, N.Y. 10994**

Median Home Price: \$605,700

Cost of Living Index: 172.1

Violent Crime Index: 73

Secondary School Test Scores Index: 113

Omaha**Elkhorn, Neb. 68022**

Median Home Price: \$187,900

Cost of Living Index: 99.2

Violent Crime Index: 17

Primary School Test Scores Index: 116

Secondary School Test Score Index: N/A

Philadelphia**West Chester, Pa. 19382**

Median Home Price: \$401,300

Cost of Living Index: 129.7

Violent Crime Index: 82

Secondary School Test Scores Index: 138

Sacramento**Folsom, Calif. 95630**

Median Home Price: \$500,000

Cost of Living Index: 151.2

Violent Crime Index: 34

Secondary School Test Scores Index: 145

Salt Lake City**Kaysville, Utah 84037**

Median Home Price: \$209,100

Cost of Living Index: 107.1

Violent Crime Index: 36

Secondary School Test Scores Index: 102

Seattle**Mukilteo, Wash. 98275**

Median Home Price: \$358,800

Cost of Living Index: 141.1

Violent Crime Index: 49

Secondary School Test Scores Index: 104

St. Louis**Saint Charles, Mo. 63304**

Median Home Price: \$212,000

Cost of Living Index: 101.7

Violent Crime Index: 22

Secondary School Test Scores Index: 127

Washington**Herndon, Va. 20170**

Median Home Price: \$489,700

Cost of Living Index: 135.3

Violent Crime Index: 83

Secondary School Test Scores Index: 107



The 25 Best Affordable Suburbs in the U.S.

Low crime, reasonable commute, and good schools—who says you can't find a nice house in a suburb without paying a fortune?

by [Maya Roney](#)

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Buying your first house? Fleeing the city for a life within your means?

Here's a novel idea: Move to a suburb where you won't break the bank or get your car broken into. A community with reasonable home prices and decent schools. A suburb close to your city job, with a lively downtown of its own.

For hedge-fund managers, plastic surgeons, corporate lawyers, and other people who earn millions a year, choosing a suburb is not about affordability but convenience and, frankly, prestige. These folks don't balk at high prices or look for fixer-uppers. They can pay for prime real estate on the most exclusive streets in the fanciest towns with the best schools. If they want to live in Greenwich or Brookline or Lake Forest or Malibu, they can. Unfortunately, most people aren't so lucky.

Most people have to balance their real estate aspirations with reality—compromising on acreage or culture in exchange for better schools or lower property taxes. But that's no reason to give up and settle. Sure, you might own the cheapest house in a top suburb, but is that really worth it? Wouldn't it be better if you could live in a decent house and still send your kids to a good school?

Winning Combination

It's not hard if you know where to look. For every prosperous estate section or low-rent neighborhood, major metropolitan areas have communities nearby that offer the winning combination of affordability, academics, safety, and culture that most families dream about but can rarely find—within their budget.

Working with Portland (Ore.)-based Web site Sperling's Best Places, BusinessWeek.com came up with a list of 25 affordable suburbs near the nation's largest metro areas. These suburbs may not have the greatest schools in the country, or the lowest crime rates, but most of them do better than average in these categories. The average secondary test scores index among our featured suburbs is 114, and the average violent crime index is 54 (with 100 being the state and national averages, respectively).

These suburbs don't have the cheapest housing around, either, but none have median home prices over \$619,000 (Santa Clarita, Calif.) or cost-of-living indexes over 172.1 (West Nyack, N.Y.). Sperling calculates that 100 is the national cost-of-living average. New York City, for example, has an average of 256.2. Paw Paw, W. Va., a town of less than 600 people with an average household income of around \$25,000, has a cost of living average of 70.9. The suburb on our list with the lowest median home price and cost-of-living index is Coralville, Iowa, with \$171,600 and 96.9, respectively.

Downtown Diversions

Although they vary in price and quality, all of our affordable suburbs are located within an hour's drive of a major U.S. city, and many have a vibrant downtown scene, with fine restaurants, sophisticated shopping, and seasonal festivals.

"There are so many resources in a metro area," says Bert Sperling, founder and president of Sperling's Best Places and co-author of *Best Places to Raise your Family: The Top 100 Affordable Communities in the U.S.* He looks for places that suit the typical professional American family, making \$50,000 or \$60,000 a year. "People don't want to live in the middle of nowhere," he says.

"I think Santa Barbara is a wonderful place to live, but maybe not for you and me," says Sperling, who helped BusinessWeek.com compile its list of the best affordable neighborhoods in the U.S. "We looked for places with a sense of identity and a good economy, and we excluded areas with economic problems and extremely high prices."

Hudson Valley Haven

Take West Nyack, N.Y., this year's best affordable New York City suburb. About a 30-minute drive from Manhattan, West Nyack is one of five villages and hamlets that make up an area on the western bank of the Hudson River known as "The Nyacks." The neighborhood, which has a median home price of \$605,700 (vs. New York City's \$963,700), is perhaps known best as the location of Palisades Center, the largest shopping mall in the New York metropolitan area. Those with more sophisticated tastes will enjoy browsing the shops in the neighboring town of Nyack, a popular destination for antique hunters.

Twenty minutes by commuter rail from another Northeastern city lies Sharon, Mass., a growing Boston suburb of more than 18,000 people. Sharon residents love to swim, boat, and fish in Lake Massapoag, which is also the setting of an annual Independence Day fireworks display and regular musical performances. With a median home price of \$493,900, life in Sharon is also much more economical than in the affluent communities of Brookline, Newton, and other towns closer to Boston.

Still, Sharon's two best assets may be its stellar schools and religious diversity, according to longtime resident and Coldwell Banker real estate agent Judy Levey. "Our school system is no secret," Levey says, noting that 96% of Sharon High School seniors go on to college. "In fact, that is what drives in a large number of families." Affirmation of diversity is also key in Sharon, which has an Islamic mosque, several Jewish synagogues, and "every kind of church you can imagine" Levey adds.

Suburban Heaven

If the Northeast's concept of "affordable" housing still seems a bit beyond your reach, look no further than the West and Southwest, where towns like Kaysville, Utah, and Sandia Heights, N.M., offer many homes under \$400,000 and even \$300,000.

"We've thought about moving but we haven't made the change. We couldn't replace what we have here anywhere else," says Melissa Coxey, a Realtor with Coldwell Banker and resident of Kaysville for over 20 years. Kaysville, a popular destination for those escaping the higher cost of living in nearby Salt Lake City, has one of the lowest median home price on our list, at \$209,100—but this still spells status for many Utah homeowners.

"Stuff doesn't last long here," says Coxe, who has been selling houses in the area for the past 10 years. "And part of the reason is to be able to say: 'I do live in Kaysville.'"

Sandia Heights, N.M., is also home to many proud residents. The contemporary community, situated at the foot of the Sandia Mountains near Albuquerque, is filled with adobe homes and all-natural sagebrush-and-cactus landscaping. It has spectacular city and mountain views and some of the cleanest air in the country. Sixty-five percent of residents have graduate degrees, due to the high concentration of defense-related federal laboratories in the area. The property tax rate is just 7%.

"We're right next to a high-end city neighborhood with high taxes, but we pay county taxes," notes Max Sanchez, a sixth-generation New Mexican and a Realtor with Coldwell Banker. "Why would you want to live anywhere else?"

[Click here](#) to see the BusinessWeek.com list of the 25 Best Affordable Suburbs in the U.S.

Maya Roney is Real Estate writer for Businessweek.com.