

# 2009 Alliance & Business Boost Seminar Schedule



## *"Simplifying the Challenges of Leadership"*

**Mar. 12** – Business Boost (10 a.m.-12 p.m.)

St. Charles Community College Social Sciences Building Auditorium

Instructor: St. Charles Community College – Erin Cox

Workers that belong to Generation Y (1980-2000) make up the largest portion of the workforce. These employees change job, on average, every 1.7 years. This generation doesn't have the same "blind trust" as the generations before them. This generation makes many of its professional decisions based on the people leading them. In this class, you will learn the 5 practices of exemplary leadership. Knowing and implementing these practices will help you retain your employees and become much more successful.

## *"Building Your Personal Brand"*

**June 11** – Business Boost (10 a.m.-12 p.m.)

St. Charles Community College Social Sciences Building Auditorium

Instructor: St. Charles Community College – Erin Cox

Most successful companies have a slogan – an image. They have something that they are known for. As a successful business professional, you should have an image as well. Your image is more than a first impression. It's more than a briefcase and a business card. It's what pops into someone's mind when they hear your name. In this class, you will learn how to create an identity that will positively influence your current and future clients. This image will represent who you are, what you do and how you will create value within your client's life.

## *"Venus & Mars—We Share This Planet"*

**Sept. 10** – Business Boost (10 a.m.-12 p.m.)

St. Charles Community College Social Sciences Building Auditorium

Instructor: St. Charles Community College – Erin Cox

There has been, at least one time, that you thought every member of the other gender were crazy. You wondered why anyone would ever act or think that way. Men and women are wired differently - from our emotions, to our decision-making skills, to early socialization skills developed as children. In this seminar, you will learn how the other gender is "wired." You'll overcome stereotypes, and understand the vocal, verbal and non-verbal differences that can cause miscommunication.

## *"Conflict Management Skills"*

**Dec. 10** – Business Boost (10 a.m.-12 p.m.)

St. Charles Community College Social Sciences Building Auditorium

Instructor: St. Charles Community College – Erin Cox

Conflict is a part of our everyday life – both personally and professionally. In this seminar, you will learn the biggest mistakes in handling conflict. You will learn what conflict is, where it comes from and specific and common problem areas that lead to conflict. With 8 essential steps, you will be given the tools to a win-win conflict management style.

*For More Information becoming an Alliance member or about the  
2009 Alliance & Business Boost Seminar Series:*

Visit [www.edcalliance.com](http://www.edcalliance.com) or contact Kerin Abbey, Business Resource Program Director at 636-441-6880 x230 or email [kabbey@edcsc.com](mailto:kabbey@edcsc.com)

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