



Executive Forum™ 2005

As a business growth initiative sponsored by the Economic Development Center of St. Charles County, Executive Forum 2005 is geared towards providing group identity and executive enrichment for local companies through innovative seminars, early knowledge, and in-depth networking opportunities.

**St. Charles County Missouri - A Great Place
to Grow Your Business & Your Life™**

Executive Forum 2005's monthly events will feature St. Charles County success stories, interactive panel presentations, national speakers and networking opportunities. Breakfast is included with admission at morning events. Advanced registration is required.

January 12, 2005 - St. Charles County Success Story
Darrell Roegner, Executive VP - Premier Bank
Sponsored by Premier Bank

St. Peters City Centre - 7:30 - 9 a.m. Admission: \$20

February 9, 2005 - Interactive Panel Presentation
"The Dynamics of Working with the Media"
Sponsored by Lee Allen Advertising & 90.7 KWMU-FM
St. Peters City Centre - 7:30 - 10 a.m. Admission: \$20

March 9, 2005 - EDC Presentation
"21st Century Success: 2000 - 2004 EDC Report"
Stegton's in St. Charles - 7:30 - 10 a.m. Admission: Free

April 13, 2005 - National Speaker Series
Greg Bunch of Brandtrust
"Creating Emotionally Engaged Employees"
SPONSORSHIPS AVAILABLE
St. Peters City Centre - 7:30 a.m. - Noon Admission: \$35

May 12, 2005 - St. Charles County Success Story
**Brenda Newberry, President/CEO -
The Newberry Group**
Sponsored by United Services, Inc.
St. Peters City Centre - 7:30 - 9 a.m. Admission: \$20

June 8, 2005 - Interactive Panel Presentation
"The Bottom Line on Employee Wellness"
Sponsored by St. Charles Community College
St. Peters City Centre - 7:30 - 10 a.m. Admission: \$20

August 10, 2005 - National Speaker Series
B. Joseph Pine II of Strategic Horizons LLP
"The Experience Economy"
Sponsored by McEagle Properties LLC & 90.7 KWMU-FM
St. Peters City Centre - 7:30 a.m. - Noon Admission: \$35

September 14, 2005 - St. Charles County Success Story
Tom Hughes, President - T.R. Hughes, Inc.
Sponsored by United Services, Inc.
St. Peters City Centre - 7:30 - 9 a.m. Admission: \$20

October 12, 2005 - EDC Presentation
"Economic Leadership in the Heartland"
St. Peters City Centre - 7:30 - 10 a.m. Admission: Free

October 13, 2005 - National Speaker Series
Dr. Alan Wolfelt - "Grief in the Workplace"
*Sponsored by Baue Funeral Homes,
SSM St. Joseph Health Care, and the EDC*
EDC SSM Room - 7:30 - 10 a.m. Admission: \$35

November 16, 2005 - Interactive Panel Presentation
"Successful Techniques of Sales & Marketing"
Sponsored by Lee Allen Advertising
St. Peters City Centre - 7:30 - 10 a.m. Admission: \$20

December 14, 2005 - EDC/PFP/EF Presentation
"Holiday Networking Gala"
Sponsored by Continental Title & BJC St. Peters Hospital
EDC SSM Room - 4 - 6 p.m. Admission: Free

Limited Sponsorship Opportunities Available

**...National Speaker Series Events on April 13 and August 10...
...(sponsorship positions available for each national event; investment level - \$1,000)...**



Sponsorship benefits include your organizational logo on invitation and agenda, sponsorship table tents, display table (bring your own banner and giveaways), introductory presentation at event, feature article in the Executive Summary e-newsletter, and two event attendees at no charge.

For more information about Executive Forum 2005, please contact Scott Drachnik of the EDC at 636-441-6880, ext. 243, or by e-mail at sdrachnik@edcstcharlescounty.com